

"When the Carriers placed their order, we fast tracked the manufacturing of their grinders to make sure they were up and running quickly. They wanted to hit the ground running within a few months. We wanted to make sure they met that goal."

And they did. As planned, when the new Hogzillas arrived, CW Mill technicians not only helped set up the equipment; they also held training sessions so that P.R. Russell's employees could learn to use the heavy duty grinders properly and safely. Today, the Hogzillas are in constant use, most often processing mulch. They also grind logs up to 8-feet in length and four feet wide to make other products.

P.R. Russell offers everything from premium bark mulch and playground chips to fuel chips and wood fiber. The company's mulch products include hemlock, burgundy hemlock, natural cedar, red cedar, black cedar, premium mix, light mix, dark mix, black mulch and New England blend. They also offer natural compost, firewood, wood pellets and agri-bed, a bedding material for livestock. Another important product in their line is wood fuel products that they produce and ship to area biomass burning plants.

Russell's products are delivered to customers by way of a committed, owner operator fleet. They go to landscape contractors, garden centers and various retail facilities throughout the region. "We normally ship around 100 loads per day during peak season to customers throughout New England," said O'Connor. "We start delivering in the early spring and continue through July. Then, when things slow down a bit, we get ready to bring in more material so we can do it all over again."

With a brand new facility and a slew of high capacity grinders to boot, P.R. Russell is poised to continue thriving and grow for years to come. If the company's history is any indicator, there will likely be additional Hogzillas in its future as well. For more information on P.R. Russell, visit their Web site at [www.prmulch.com](http://www.prmulch.com).



A load of timber that will eventually become mulch gets weighed.



An operator backs his Volvo loader away from one of P.R. Russell's TCII-1564 Hogzilla grinders that is regrinding mulch.



An operator dumps a load of material into this grinder.



An operator uses a Hood loader to place logs into this grinder to begin P.R. Russell's mulch manufacturing process.

## Hogzilla products keep customers satisfied

by Kelly Gates

Since the early 1970s, CW Mill Equipment Co., Inc. of Sabetha, KS has been manufacturing industrial grinding machines for a wide array of processing applications. The company's core brand, Hogzilla, includes a line of heavy duty tub and horizontal grinders with machines ranging from 500 hp to 1,200 hp or larger if special ordered. These units are available in both diesel or electric powered models.

According to Brian Bergman, operations manager for CW Mill, Hogzilla's units are so well suited for Richmond, ME based P.R. Russell that the mulch making company has bought six grinders since its inception in 1989. They acquired the three newest units to outfit the company's 17 acre, paved processing facility in Brentwood, NH — a location that opened in 2007 to complement P.R. Russell's original mulch yard in Maine.

"They started with a Hogzilla NG-1264P with a 700 hp Cummins engine and then added a model TC-1464P with a 860 hp Cat engine," said Bergman. "In 1998, they purchased a TC-1564P and more recently, within the past two years, they bought three more Hogzilla grinders. The latest machines are all TCII-1564P models with 1,050hp Cat engines."

The co-owners of the company, Richard and Marco Carrier, supply both sites with fresh trees taken from forests throughout the Northeast. They also use clean wood waste from the saw mill and chip plants that they own and operate as well. According to Jill O'Connor, spokesperson for P.R. Russell, the

decision to buy more Hogzilla grinders as the company expanded was a simple one.

"We had looked at nearly every other grinder on the market, but Hogzilla's were the best. We can easily adjust the speed remotely and the screen sizes can be quickly changed out if necessary," she explained. "We dealt with CW Mill directly and they made the grinders for us right away. Then, they helped with startup and showed our operators how to use the equipment. Whenever someone at P.R. Russell has a question, Bergman or Tim Wenger, CW Mill Equipment Co.'s president and sales manager, are immediately available. There is no passing along messages or waiting for a response — they can be reached directly," added O'Connor.

This unique approach to customer service is part of what makes the manufacturer so successful. Its commitment to making state of the art grinders that meet the ever changing demands of its clients is another element. CW Mill Equipment Co. is currently adding new advancements to its line of horizontal grinders — its electric models in particular.

"Our goal is to respond to market demands as quickly as possible," he said. "We listen closely to our customers' needs and implement upgrades into our manufacturing process on a regular basis. Most of our models already come standard with components that are only optional with other manufacturers, but we work hard to remain on the forefront of industry trends." For more information about CW Mills visit their Web site at [www.hogzilla.com](http://www.hogzilla.com) or call 800-743-3491.